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Corporate Watch Dog

(Corporate Controller System)

ACI Media's Corporate Watch Dog provides corporate executives with timely financial, sales and inventory information, thus giving you the ability to monitor, forecast, develop and implement effective business strategies. In the past, corporate offices were forced to request information from their local managers by fax or email, which opened the door for errors due to lack of timeliness or even data manipulation. With Corporate Watch Dog you can be assured that your data is current and accurate. One of the main advantages to our system over other corporate controller systems is that our system does not just give you reporting information and consolidated data, it allows you to view and operate all aspects of the system, station-by-station, market-by-market and at a corporate level. If there is a problem you can view individual transactions, invoices, orders, logs and the like.

Key Benefits of Corporate Watch Dog:

- Allows you to see exactly what is happening in each station, market or region.
- Pinpoint accuracy allows you to focus on and track individual transactions, accounts, stations, trends and even employees.
- Your information comes directly from the traffic databases, guaranteeing accuracy.
- Offers customizable reporting features.
- Corporate Watch Dog resides on your network, assuring data confidentiality.
- Extremely user-friendly interface means that you don't have to be a computer expert to operate it.

