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Pro-Cal Promotion Calendar Event Management

Overview:

Pro-Cal Promotion Calendar Event Management Software was designed with the on-air staff in mind. This software enables the on-air staff to easily and effectively locate and read necessary Live Copy, including Promo's, PSA's, Remotes, etc. as well as properly rotate and keep track of the aired inventory.

Pro-Cal essentially works as an electronic indexing system for the on-air staff. It allows them to manage live scripts for events while keeping track of proper rotations. Pro-Cal is a very simple yet powerful tool for your on-air staff.



Added Benefits:

The purpose of Pro-Cal is to allow your on-air staff to easily manage the reading of live event copy. This is done by using a central database and an easy to use interface. Here are some of the key benefits of Pro-Cal:

- Electronically handles all “Live Reads” for events
- Easily enter Live Read copy into the event management database
- Advanced search features allow users to locate copy in seconds
- Provides proper copy rotation
- Never search for Live copy again!



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Pro-Cal Hardware Specifications:

Component	Minimum	Recommended
Processor:	Intel Pentium @ 900MHz (or equivalent)	Intel Pentium @ 1.2GHz (or equivalent)
RAM:	256 MB or more	1 GB or more
Available Hard Disk Space:	1 GB or more	1 GB or more
Operating System:	Windows 95/98/ME/2000/XP/Vista/7	Windows 2000/XP/7
Drives:	USB	USB
Internet Connection:	ISDN	DSL/Cable/T-1/T- 3/Fiber